

COMMUNICATING WITH THE MEDIA IN SPORT

eLearning course

Take this course if you want to...

- Offer an insight into the fast-changing professional media landscape, with particular reference to how it operates in the UK.
- Provide a broad knowledge and understanding of the media and communications industries, with specific reference to the UK.
- Equip participants to understand the often complex nature of the media and its requirements.
- Build knowledge, ability and confidence to enable participants to operate and communicate effectively with journalists.



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ACCELERATING VOLUNTEERING LEVEL 1

eLearning course

Take this course if you want to...

- Understand the volunteering landscape in the UK.
- Consider your club's current volunteering structure.
- Learn some practical ways to recruit and retain new volunteers.



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ACCELERATING VOLUNTEERING LEVEL 2

eLearning course

Take this course if you want to...

- Consider how you can best support volunteers.
- Create a club volunteer culture statement
- Learn some of the barriers to volunteering.



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ACCELERATING GOOD GOVERNANCE

eLearning course

Take this course if you want to...

- Understand what governance is.
- Consider why governance is relevant to sport.
- Identify ways to include good governance in your club.



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